



PROFESSION	% Who Rate 5,6 or 7 (scale of 1-7)	Change in Trust from 2003
Pharmacists	79%	-12%
Doctors	75%	-10%
Airline Pilots	75%	-6%
Canadian Soldiers*	72%	+15%
Teachers	65%	-14%
Day Care Workers	59%	+1%
Police Officers	57%	-16%
Judges	51%	N\A
Accountants	49%	-3%
Chiropractors	44%	+4%
Plumbers	39%	-3%
Church Leaders	38%	N\A
Financial Advisors	37%	-3%
Charity Leaders	35%	N\A
Engineers	34%	N\A
TV and Radio Personalities	30%	-6%
Journalists	29%	-2%
Environmental activists	28%	N\A
Auto mechanics	25%	-8%
Lawyers	22%	-7%
New Home builders	19%	-8%
Chief Executive Officers	19%	-2%
Local Municipal Politicians	17%	+3%
Union Leaders	17%	N\A
National Politicians	9%	Unchanged
Car Salespeople	8%	-2%

*In 2003 wording was "Canadian Forces"; in 2011 wording was "Canadian Soldiers"