

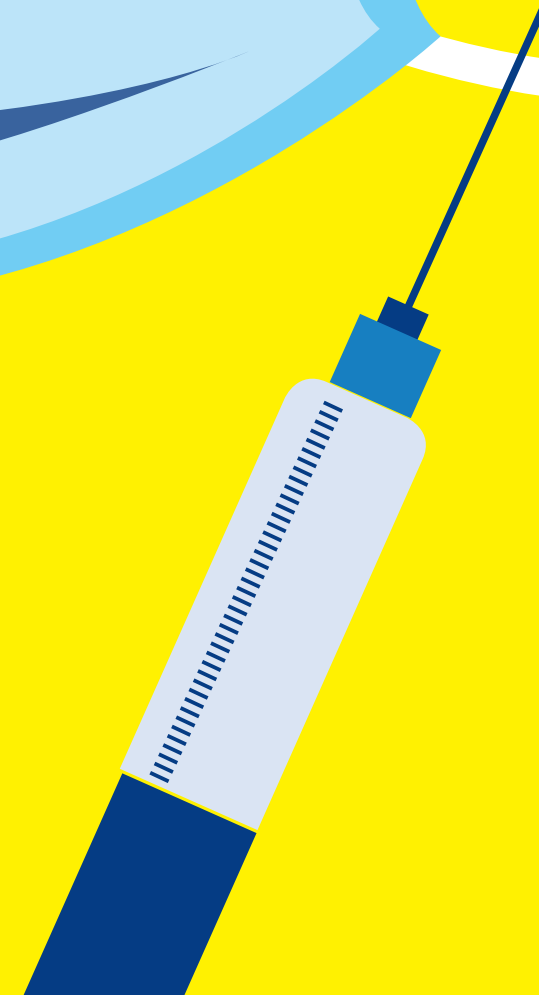
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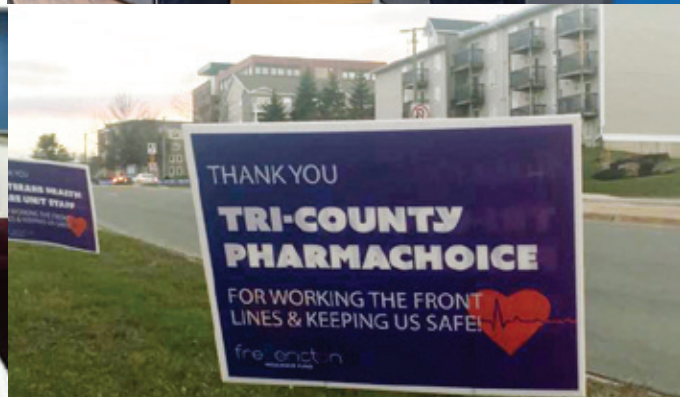
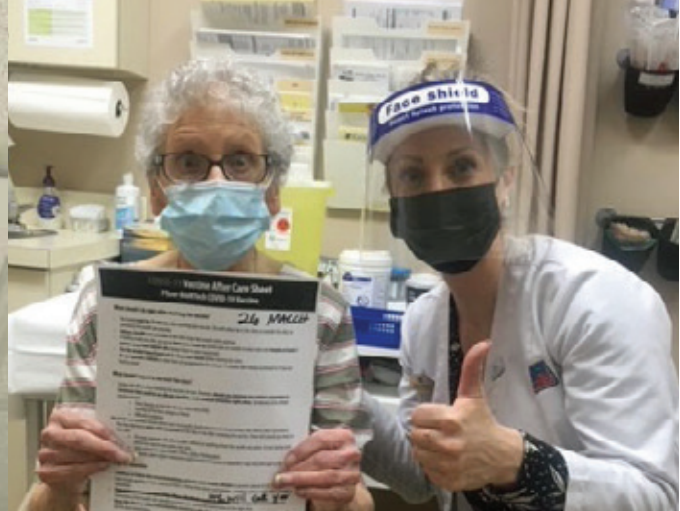


New Brunswick
Pharmacists' Association

RISING TO THE CHALLENGE

Year End Review 2020-2021







MESSAGE FROM THE President

When I look back on the past 18 months, that famous quote from Fred Rogers comes to mind:

“When I was a boy and I would see scary things in the news, my mother would say to me, ‘Look for the helpers. You will always find people who are helping.’”

One patient at a time, pharmacy teams are helping New Brunswickers navigate this awful global pandemic, and I could not be prouder of your efforts which are nothing short of valiant.

As I wrap up my final year as President of the New Brunswick Pharmacists' Association, I'm reflecting not only on the challenges our profession has faced during the pandemic but also on the fact that pharmacy teams have risen to the occasion with such resilience, determination and more often than not - positivity.

Since the world turned upside down in March 2020, you have faced long, stressful days that likely left you bone-tired as you returned home to your own families in a time of uncertainty and fear. Let's take a moment, though, to focus on some accomplishments that should make us proud as a profession:

- Pharmacists and their teams remained accessible to patients when they needed us, adapting quickly to keep patients safe while continuing to provide vital care.
- When access to many other healthcare providers was restricted, pharmacists filled in the gaps by being available to answer questions on COVID-19 and take on tasks like minor ailments assessments and administration of appropriate injections.
- We did this during an ever-changing, frightening time while dealing with an unprecedented volume of patients.
- Our profession came together like never before to face the pandemic. Our collaboration with the NB College of Pharmacists and NB Public Health began in March 2020 as soon as the government closed schools

and has continued since then. That hard work resulted in tangible support to pharmacy teams on the frontlines.

- Pharmacy teams administered 147,000 flu shots this fall – the most ever since we began giving injections 11 years ago. We accomplished that safely and efficiently during a pandemic to help the province successfully launch its new Universal Flu Program.
- We welcomed Licenced Pharmacy Technicians to our team of professionals who are authorized and trained to administer injections.
- New Brunswick led Canada in terms of pharmacy involvement in COVID vaccination programs. We were involved early and significantly. Pharmacy has administered 136,000 as of this writing!

Sprinkled among these big accomplishments are countless small moments of joy and kindness that we must not forget amid the sweat and stress. Here are some that come to mind for me:

- The tears of joy so many New Brunswickers shed as they got their vaccine
- The pride I see on the faces of pharmacy professionals giving those shots
- The many seniors who had not left their homes for months but trusted their pharmacists enough to venture out to get their vaccine – and the pharmacists who would pop outside to vaccinate those seniors in their cars to make it easier for them
- The community volunteers who jumped at the chance to support pharmacy teams by helping out at vaccine clinics
- The numerous stories of pharmacy teams collaborating with doctors, nurses, nurse practitioners and other healthcare providers to organize large, efficient vaccination clinics
- The countless stories of pharmacy teams from different stores having each other's backs during times of need, especially in lockdown, to ensure patients continued to get the care they needed
- Patients dropping off treats of appreciation to their pharmacy teams

- Pharmacists finding time to lift the spirits of patients and fellow staffers by saying a few kind words or wearing a fun “vaccinator” t-shirt.

From my position as President, I see the incredible amount of work that happens behind the scenes from every member of our Board of Directors. I am honoured to work with each and every one of you, especially this year as we did our best to help guide our profession through this crisis. To outgoing Board Members Theresa Gatien and Mitch MacAdam, thank you for dedicating your time to building our profession. Your work has made a difference. I know that incoming President Andrew Drover will continue to advocate strongly for our profession amid the continued challenges ahead. A big thank you as well to Janet MacDonnell. After finishing her role as NBPA Interim Executive Director in September, Janet stayed on with the NBPA as a Pharmacy Practice Consultant to provide support during the Universal Flu Program and to help transition our new Executive Director Jake Reid into his new role. Jake took on a big challenge by moving into this position during a pandemic. His dedication, positivity and collaborative nature continue to serve our profession well and I thank him for his work.

I urge all of you to continue to support one another in the months ahead and to not forget to take care of your own wellbeing. Our Lifeworks services are available to you and your families.

Please continue to reach out to the Board and NBPA staff with any questions or feedback.

The road ahead is still long but I see a glimmer of light at the end. That light is due in part to all of you: pharmacy professionals of New Brunswick who are continuing to rise to the challenge.

Thank you, my colleagues, thank you.

Stay safe.

Christine Boudreau (PharmD)

MESSAGE FROM THE Executive Director



The New Brunswick Pharmacists' Association and our members have experienced a year like no other. While facing an exceptionally difficult situation, pharmacy professionals have risen to the challenge as frontline health care providers to help guide us through the COVID-19 pandemic. Pharmacy teams in both hospital and community settings have worked overtime to provide essential health services during an uncertain time when many are experiencing hardship.

At the beginning of the pandemic, the NBPA focused on ensuring our members had the necessary information to continue to operate. The NBPA offered a temporary pandemic membership category for pharmacists who were not already members so they would have access to our communications. Our staff worked long hours to provide relevant information so members could stay abreast of required procedures and policies from both Public Health and the NB College of Pharmacists. As community pharmacies developed their contingency plans and became more comfortable adapting their practices to the requirements of working through the pandemic, the NBPA liaised directly with Public Health officials to provide vital input that helped shape the government's response to the spread of the virus.

This year has been an eventful one for the NBPA. In September, I joined as the new Executive Director. With my many years of government relations experi-

ence, and the guidance of the board, I sought to change the tone of our working relationship with government. The Government Relations & Economic Committee and I forged a new, collaborative relationship with government that aimed to truly recognize the valuable contribution of pharmacy to the health and well-being of New Brunswickers. During the Fall election, the governing Progressive Conservatives committed to working with the NBPA more closely to help expand the role of pharmacists and find ways to improve access to services for patients. We advocated strongly for the establishment of a Pharmacy Services Working Group, which was finally realized after meetings with NB Department of Health officials and Health Minister Dorothy Shephard at the beginning of this year. This group now provides a forum for senior management health officials and NBPA to support strategic initiatives and to identify opportunities to improve health care and access to pharmacy services.

This strengthened government outreach has already proven beneficial. The provincial government has begun the legislative work necessary to begin a pharmaceutical products and medical sharps Extended Producer Responsibility (EPR) Program. The NBPA has long called for an EPR program, designed to make producers responsible for their products throughout the management lifecycle and eliminate the cost burden on pharmacies for patients returning medications and sharps. Through the newly established working group with government, we have also made progress on the program and fee structure for two

new publicly funded services. Although the government had committed to remuneration for UTI assessment and prescription renewals, work on these files had stalled amid the pandemic. After several conversations and meetings between government and the NBPA, work on these programs has been renewed and we expect to have these programs in place by late summer. The NBPA also helped negotiate both a permanent increase in pharmacy vaccine fees, the first such increase in 11 years, and a special COVID administration fee to help compensate for the extra work involved with COVID vaccines.

When COVID vaccines became available in Canada in early 2021, the NBPA strongly influenced government to include pharmacists as equal partners to help administer. Here in New Brunswick, pharmacists were involved earlier and to a much greater capacity than any other Canadian province. Of the 233 community pharmacies in our province, 218 have participated in the COVID vaccination program. As of my writing of this report, pharmacy teams have delivered nearly half of all COVID vaccines in the province. Together with Public Health, and in partnership with the NB College of Pharmacists, we have worked relentlessly to streamline communications and send frequent updates about relevant topics so that pharmacy teams are kept well informed of the latest changes and information for the vaccination program you are delivering.

While supporting our members through the pandemic took most of the NBPA's focus, we forged ahead with as many other "regular" association activities as our resources allowed. As you will see detailed in our Year in Review, the NBPA launched a new digital learning series called RX ED; celebrated pharmacy teams with a revamped Pharmacy Appreciation Month and a #MyFavePharm contest; as well as developed a "Let's Do This New Brunswick" flu campaign to mark the province's new universal flu program.

I've watched with admiration and pride at how pharmacy teams have adapted their practices to be able to continue to safely and efficiently deliver pharmacy services amid the pandemic protocols. You have helped protect the public by enacting important safety and infection control measures in your workplaces. You have changed pharmacy practices to include innovative new services,

such as curbside pickup of medications and essentials. You have promoted best practices and delivered novel approaches to mass public vaccinations, such as drive-thru clinics. Through dozens of positive media and social media stories and by counselling your patients in person and on the phone, you have helped NBPA educate the public about COVID, the vaccines, and the importance of pharmacy to our health care system. You have worked hard throughout this public health crisis and reinforced the vital role of pharmacists as trusted providers of critical health services.

The past year has confirmed, more so than ever, the importance of having a strong professional organization to represent the interests our pharmacy community. Amid the pandemic challenges the NBPA continues to strengthen and grow. For instance, this year has already seen an increase in the number of stores participating in the voluntary levy. We continue to work to engage new members to support our organization as we advocate to increase the scope of pharmacy work and have new pharmacy services adopted by government as public benefits.

The NBPA, your Board of Directors, and committee volunteers are working extremely hard on your behalf, putting in countless hours of effort. Thank you to our board and committee members for your hard work and support this year as I transitioned into this new role. Thank you as well to all our members who have reached out to the NBPA to share your challenges, questions, and feedback. It's your insights and actions that help us to support you.

I look forward to the time soon when the effects of this crisis are lessened, and we may all enjoy more time spent with our friends and families. I hope you are all as aware of the importance of your work as your patients are and can, in some measure, celebrate this past year's achievements as difficult as it has been. Your efforts will go down in history as helping to turn back the impact of this pandemic and your selfless contributions have not gone unnoticed.

Bravo!

Jake Reid
Executive Director

Who We Are

ESTABLISHED IN 1981, THE NEW BRUNSWICK PHARMACISTS' ASSOCIATION IS THE VOICE OF PHARMACISTS IN THE PROVINCE AND IS COMMITTED TO PROVIDING LEADERSHIP FOR THE PROFESSION AND TO IMPROVING THE HEALTH OF NEW BRUNSWICKERS. THE ASSOCIATION REPRESENTS THE PROFESSIONAL INTERESTS OF OVER 750 PHARMACISTS.

Mission

To help pharmacists improve patient outcomes through sustainable pharmacy practices

Vision

- We unite the voice of the pharmacy profession in New Brunswick
- We enhance the profession through the provision of meaningful member services
- The value of pharmacy services is recognized

Leadership and Staff

2020-21 Board of Directors



CHRISTINE BOUDREAU
President



ANDREW DROVER
Vice-President, District I
Albert, Westmorland,
Kent counties



RYAN QUINN
Secretary Treasurer
Director, District III
Queens, Sunbury and
York counties



THERESA GATIÉN
Director, District II
St. John, Kings, Charlotte
counties



MITCH MACADAM
Director, District IV
Carleton, Victoria and
Madawaska counties



KEVIN HACHÉ
Director, District V
Restigouche, Gloucester,
Northumberland



PAULA MACNEIL
Director, District VI
Corporate member



DENNIS ABUD
Director, District VI
Corporate member



PAUL BOWMAN
Director, District VI
Corporate member



CAROLE GOODINE
Director, District VII
Hospital member

Government Relations & Economic Committee

PAULA MACNEIL, CHAIR
DAN PIKE
DENNIS ABUD
ROSE DIPCHAND
SMITA PATEL
RYAN POST
STEVE DOUCET

Finance Review Committee

STEPHEN THOMPSON, CHAIR
LOREIGH MACKAY
RYAN KENNEDY

NB Representative – Canadian Pharmacists Association

DENNIS ABUD

Staff



JAKE REID
Executive Director

Jake is the new leader of the NBPA. He joined the Association in September 2020, bringing with him over 25 years of experience in the non-profit health sector, most recently with Diabetes Canada as the National Director of Government relations. He is excited to apply his advocacy experience to help advance the cause of pharmacy and to strengthen government relations and advocacy initiatives on behalf of NBPA. Starting this new role in the middle of the pandemic means that Jake hasn't had the opportunity to meet as many members as he would like, but he enjoys hearing from members as much as possible to discuss and assist them with their needs. If you have an idea for how to improve the work of NBPA or the support the pharmacy community – Jake's your guy. He comes with an open mind and fresh ideas and wants your input!



COLEEN JARDINE
Executive Assistant

Coleen is the heartbeat of the NBPA office. With more than 25 years of experience serving members in the credit union system, Coleen joined the NBPA in 2007. She runs our day-to-day operations, including overseeing the association's financial management and membership matters. Coleen loves working with our members. She's always there when members have a question – and they love her for it!



KATHY KAUFIELD
Communications

Kathy leads the NBPA's communications efforts. A former political reporter, columnist and news editor, Kathy has worked part-time for the NBPA for the past ten years. She handles our social media accounts, weekly member updates, media relations as well as develops (in conjunction with talented graphic designer Lindsay Vautour) our annual flu campaign, Pharmacy Awareness Month campaign and our NB Pharmacy Awards materials. She's the one who is always asking you to send her pictures. She loves helping members tell the important pharmacy stories!

COVID-19 Global Pandemic 2020

March 11

The World Health Organization declares COVID-19 a pandemic

March 13

NB closes schools



March 14

NBPA and NBCP begin joint COVID response



March 16

NB College issues directive on 30-day supply



April 23

Elimination of 30-day supply limit

March 19

New Brunswick declares a State of Emergency



April 25

NB introduces a two-household bubble

July 3

Atlantic Bubble begins



October 2

First doses arrive in Universal Flu Campaign



November 23

Atlantic Bubble bursts

December 19

First COVID vaccines administered in NB





ATTENTION 

COVID-19
STOP

**IF YOU HAVE ANY
OF THESE SYMPTOMS**

- Fever
- New or worsening cough
- Sore throat
- Runny nose
- Headache
- New onset of fatigue
- Diarrhea
- Loss of sense of taste or smell
- Difficulty breathing



Please DO NOT ENTER
Do a self-assessment then
call 811 if appropriate

COVID-19 PHARMACY CLEANING GUIDELINES



USE APPROPRIATE CLEANERS AND DISINFECTANTS

Use products with a **DRUG INFORMATION** label and labeled as a broad spectrum disinfectant.

Disinfectants effective against COVID-19:

- Ethyl or isopropyl alcohol
- Sodium hypochlorite 0.5%/5000ppm (use 1-part bleach to 9-parts water)
- Quaternary ammonium hydrogen peroxide 0.5% (Virox®)

CLEAN MORE OFTEN

High-Traffic Areas:
Clean minimum **TWICE DAILY** (desks, counters, doors leading to the dispensary, tables, etc.)

FREQUENTLY TOUCHED SURFACES:

Clean **EVERY 30-60 MINUTES** and **IMMEDIATELY** AFTER **TRAFFIC** IF A **PATIENT SCREENS POSITIVE** FOR COVID-19 (telephones, pill machines, faucets, debit machine keypads, pens, door handles, patient buzzers, computer boards and mouse, switches)

TIPS:
Set timers/alarms as reminders to clean
Use disposable gloves when cleaning → discard → wash hands with soap and water for 20 seconds or use hand sanitizer



**THANK YOU FOR BEING
KIND AND PATIENT**
**OUR PHARMACISTS AND THEIR TEAM ARE
WORKING HARD TO KEEP YOU
HEALTHY AND SAFE**



IMPORTANT NOTICE

With rare exceptions and according to the pharmacist's judgement, we will

**PROVIDE PATIENTS WITH MEDICATION
FOR 30 DAYS ONLY.**

This directive from our regulatory body, the New Brunswick College of Pharmacists, aims to ensure that all patients have access to their medications.

PLEASE REMEMBER

Providing patients with a 30-day supply of medication will help pharmacists continue to ensure a stable supply for all.



Wash your hands with soap and water or use alcohol-based hand sanitizer.

Help us to help you!



Limit your visits to the pharmacy to only one member of your household and limit trips to only essential needs. This will make physical distancing easier for everyone.

Help us to help you!





Compassion
 Optimism
 Victorious
 Invincible
 Dynamic

Be Positive
 Stay Safe
 Be Kind to each other

XXX



Thank You Staff!

Shoppers - Westmorland
 for being here when we need you.

Stay Strong

"Our own frontline workers"

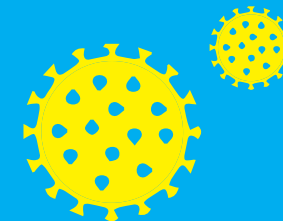
Your friends from East Saint John



COVID-19 Global Pandemic 2021



January 17
Webinar with Dr. Jennifer Russell on
COVID Vaccination Program



February 4
First variant
identified in NB



May 10
First Licenced
Pharmacy Technician to
administer an injection
in NB

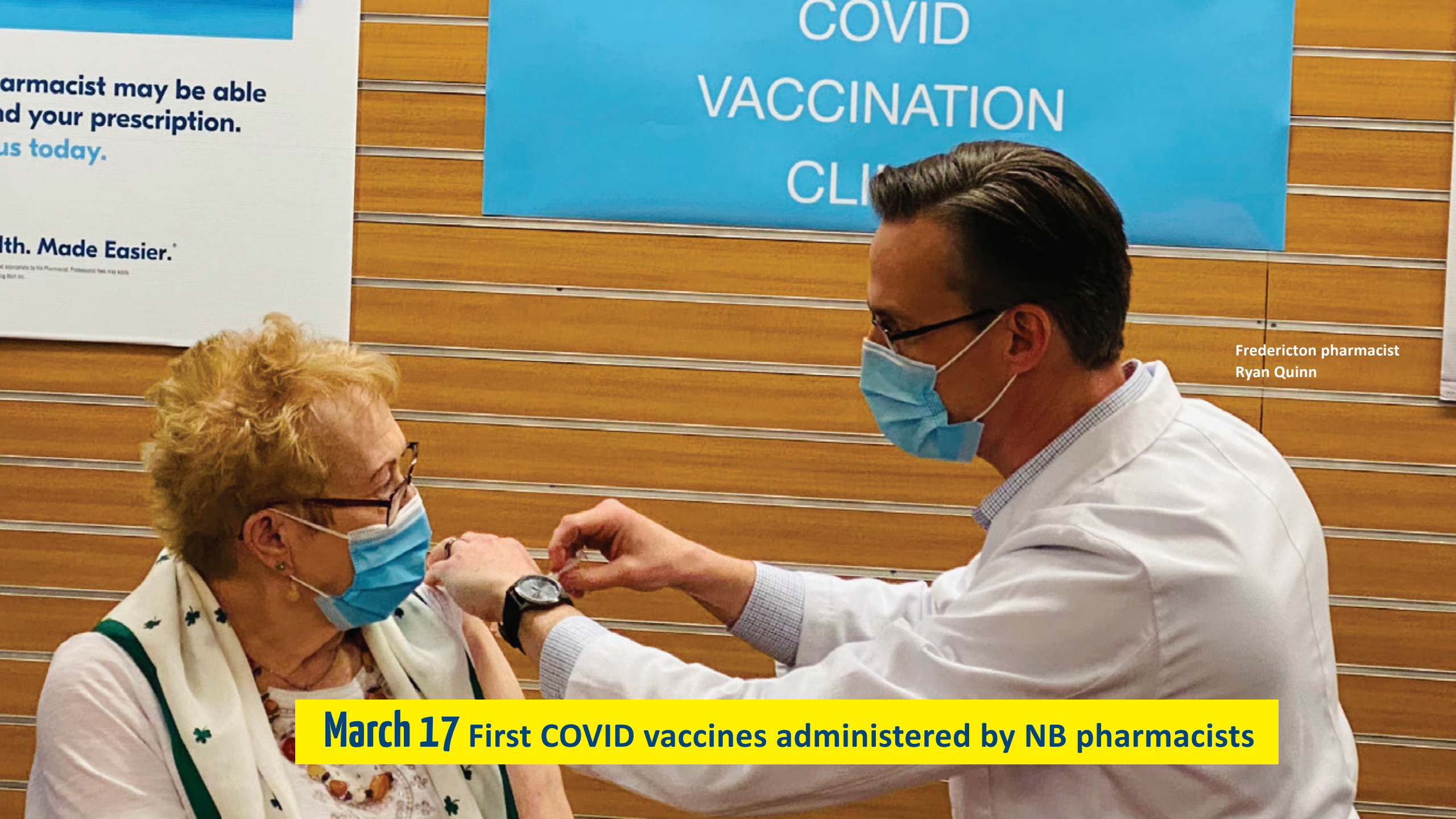
April 30
105,000 doses
administered by pharmacy

March 17
First COVID vaccines administered
by NB pharmacists



May 19
150,000 COVID vaccines
administered by pharmacy

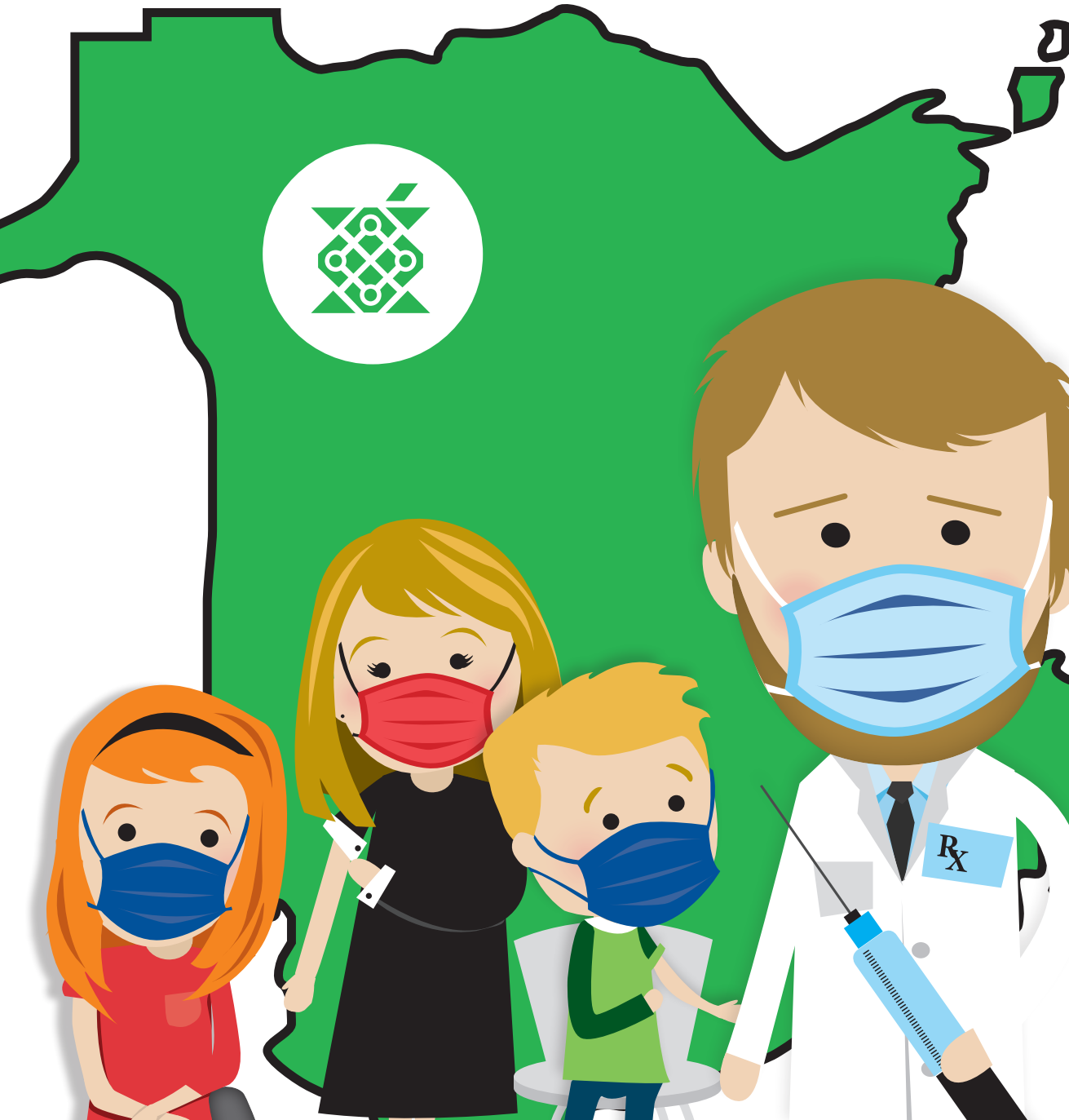
June 2
200,000 COVID vaccines
administered by pharmacy



COVID
VACCINATION
CLINIC

Fredericton pharmacist
Ryan Quinn

March 17 First COVID vaccines administered by NB pharmacists

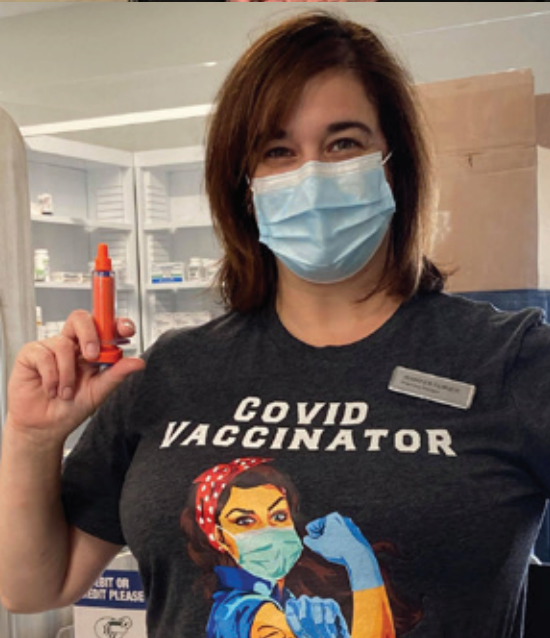


Let's do this New Brunswick!

Get your shot

**Au Nouveau-Brunswick,
on lutte contre la COVID-19!**

On se fait vacciner



May 10

**First Licenced Pharmacy
Technician to administer
an injection in NB**

Richibucto pharmacy technician Melissa Cormier



WE'D...

I was really looking forward to it



At least 60 media stories

featuring NB pharmacists just this spring



218 of 233

community pharmacies in NB participate in the COVID vaccination program

145 updates

to members since COVID began

1,000 go through drive-thru flu shot clinic



Eight more COVID-19 cases in N.B.



'I AM VERY PROUD TO BE A PHARMACIST RIGHT NOW'

Since 1894, Sosses drugstore has countered two world wars, SARS, Spanish flu, and now COVID-19

Feds trigger mandatory quarantine for travellers

Pharmacies are helping to ensure that travellers are up to date on their COVID-19 vaccinations.

Pharmacy Owner Worried About Himself And His Employees

Mar 31, 2020 • by Inda Intar



'WE'RE TRYING TO KEEP THE DOORS OPEN'

Rothsay pharmacists get creative to prevent virus from interrupting service



SIMPSON PH-JOURNAL

A pair of New... are staggering... can keep their... amid COVID-19... all too real after... first case of a d... contracting the virus... trying to stay a... and Rothsay pha... who owns Roth... with colleague Ar... March 20, Curran and Jay have... ing separate shifts to ensure... contract COVID-19 at the same... worked the first week while Cur-



Universal Flu Program: Let's do this New Brunswick!



147,000 flu shots administered
by pharmacy



WITH THE UNCERTAINTY OF THE PANDEMIC AND THE LAUNCH OF THE PROVINCE'S UNIVERSAL FLU PROGRAM, THIS YEAR'S FLU SEASON WAS LIKE NO OTHER PHARMACISTS HAVE FACED IN NEW BRUNSWICK.

Knowing how important it was to keep people as healthy as possible and keep hospital beds free for those that might be needed to treat COVID, pharmacy teams stepped up to get "the jab" done and administered about 147,000 flu vaccines, including using innovative drive thru clinics. The NBPA's influenza campaign was a rallying cry to New Brunswickers to get their flu shots and positioned pharmacists as ready and able to deliver those shots safely and efficiently amid the pandemic. Our campaign included social media graphics as well as posters to print and display at pharmacies. Media interest in flu shots was high due to the new universal program and the pandemic.





Minister of Intergovernmental Affairs Dominc LeBlanc and pharmacist Monte Steeves



NB Opposition Leader and Dieppe MLA Roger Melanson and pharmacist Dennis Abud



Carleton York MLA Richard Ames and pharmacist Shelonie Cooley



Fredericton South MLA and Green Party leader David Coon and pharmacist Daniel Pike



Minister of Transportation and Infrastructure Jill Green and pharmacist Stephanie Feero



Premier Blaine Higgs and pharmacist Nathan Coffill



Education and Early Childhood Development Minister Dominic Cardy and pharmacist Natalie Barry



Health Minister Dorothy Shephard and pharmacist Ryan Quinn

Pharmacy Appreciation Month

#ThankYouPharmacy



PHARMACY AWARENESS MONTH, THE ANNUAL NATIONAL CAMPAIGN THAT SHINES A SPOTLIGHT ON ALL THINGS PHARMACY, MOVED FROM 'AWARENESS' TO 'APPRECIATION' TO BETTER REFLECT AND CELEBRATE THE EXTRAORDINARY ROLE PHARMACISTS PLAY IN HEALTH CARE, ESPECIALLY DURING THE COVID-19 PANDEMIC.



The NBPA once again collaborated with the Canadian Pharmacists Association (CPhA) to create a PAM toolkit that included downloadable materials, including posters, social media posts, graphics and videos to help pharmacy teams celebrate PAM. We used the materials on the NBPA website and social media channels.



#MyFavePharm Contest!



TO HELP CELEBRATE PHARMACY APPRECIATION MONTH THIS YEAR, THE NBPA ORGANIZED A SPECIAL #MYFAVEPHARM DRAW TO COMPLEMENT THE ONE BEING ORGANIZED BY THE CANADIAN PHARMACISTS ASSOCIATION. THE NB CONTEST GARNERED 61 NOMINATIONS, INCLUDING SOME TRULY WONDERFUL AND HEARTWARMING COMMENTS FROM PATIENTS ABOUT THEIR PHARMACY TEAMS.

The winners were: Joseph Valentino, pharmacist/owner at New Maryland Pharmacy and Cheryl Jones, the patient who nominated him for the excellent care he provides her. Both won an iPad Air courtesy of the NBPA!



Oh my, where to start? Joe is the most caring and wonderful person we could ever have for a pharmacist. Along with doing what every other pharmacist does, he has personally delivered meds to our door when we needed it. He's stayed at the pharmacy late when we've called him from the ER needing a new prescription filled and we can't get there within his open hours. Every Christmas, he donates cat food and litter to Carma, a local cat care club who take care of feral cats. He's always thinking of other people and how he can help them.



Joseph Valentino, Pharmacist & Owner
New Maryland Pharmacy



Cheryl Jones, patient
New Maryland, NB



THANK YOU PHARMACY ❤️



Executive Director Jake Reid, Fredericton South MLA and Green Party Leader David Coon and pharmacist Daniel Pike



Association Activities



Above: Jake Reid, NBPA Board Member Paula MacNeil and Opposition Health Critic Jean-Claude (J.C.) D'Amours (Edmunston-Madawaska MLA)
Right: Jake Reid, Health Minister Dorothy Shephard and NBPA Board Member Ryan Quinn

Ask Your Pharmacist

SUSSEX PHARMACIST KEVIN DUPLISEA PLAYED A KEY ROLE THIS YEAR HELPING NEW BRUNSWICKERS NAVIGATE THE COVID PANDEMIC.

He often tackled COVID-related topics in his popular Ask Your Pharmacist column. His article runs twice per month in New Brunswick's three English daily newspapers and is one of the most popular pages on the NBPA website. Thank you Kevin for volunteering your time to help educate New Brunswickers about the pharmacy profession and to give them advice on staying healthy.



Social Media



Facebook

588
new followers

19%
increase



Twitter

526
new followers

30%
increase

NBPA Masks

WE DEVELOPED NBPA BRANDED MASKS FOR OUR MEMBERS TO INCLUDE WITH A HOLIDAY MAIL-OUT! WE WERE THRILLED TO SEE MEMBERS POST PICTURES OF THEMSELVES WEARING THE MASKS ON THEIR SOCIAL MEDIA CHANNELS. WE HOPE YOU WEAR THEM WITH PRIDE!



RXed

BECAUSE COVID HAS RESULTED IN RESTRICTIONS ON LARGE PUBLIC GATHERINGS, THE NBPA HAS DEVELOPED A NEW DIGITAL LEARNING SERIES TO HELP OUR MEMBERS CONTINUE TO STAY UP-TO-DATE ON THE LATEST INFORMATION PHARMACY TOPICS. THE MONTHLY WEBINARS LAUNCHED IN APRIL AND ARE FREE TO NBPA MEMBERS BUT OPEN TO NON-MEMBERS AND OTHER HEALTHCARE PROFESSIONALS FOR A FEE. WE WELCOME YOUR SUGGESTIONS FOR RXED TOPICS!



This flyer features the RXed logo at the top left. The main title is 'Electronic Prescribing and Care in Canada: Impact of the COVID 19 Pandemic'. The date and time are 'April 25th | 7:00pm'. The speaker is 'Sandra Aylward', with credentials 'BSc(Pharm), RPh, Senior Advisor, Reg. Canada East, PrescriberIT® | Canada H'. A circular portrait of Sandra Aylward is on the left. Logos for the 'Association des Pharmaciens' and 'Canada Health Inforoute' are at the bottom.

This flyer features the RXed logo at the top left. The main title is 'Introducing the Next Generation of Flash Glucose Monitoring'. The date and time are 'May 30th | 7:00pm'. The speaker is 'Stephanie Henry', with credentials 'Nurse Practitioner and Certified Diabetes Educator'. A circular portrait of Stephanie Henry is on the left. Logos for 'Association des Pharmaciens', 'Abbott', and 'FreeStyle Libre 2' are at the bottom.

Pharmacy Practice Consultant

AFTER COMPLETING HER STINT AS INTERIM EXECUTIVE DIRECTOR JANET MACDONNELL STAYED ON WITH THE NBPA DURING THE FALL OF 2020 AS A PHARMACY PRACTICE CONSULTANT.

Ms. MacDonnell worked closely with NB Public Health to help plan the province's new Universal Flu Program and to help develop new procedures to support pharmacists administering flu shots during the pandemic. She compiled regular NB Flu Updates to help keep members informed on the program and she also participated in numerous media interviews that helped educate the public about what to expect at the pharmacy when getting a flu shot during the pandemic. Her work also included the development of a Virtual Care Guide for New Brunswick Pharmacies. Through an agreement with the Pharmacy Association of Nova Scotia (PANS), who created the original guide for use in Nova Scotia, the NBPA adapted their guide for use in New Brunswick.



Advocacy

DURING THE PAST YEAR, MUCH OF THE NBPA'S ADVOCACY EFFORTS TURNED TO FINDING WAYS TO SUPPORT PHARMACY TEAMS DURING THE PANDEMIC.

Amid the pandemic, the NBPA responded to the snap election call in August 2020 with a lean and targeted outreach to provincial party leaders. We focused on two topics: the establishment of the Pharmacy Services Working Group and funding for pharmacists to assess and treat uncomplicated UTIs and to renew certain prescriptions.

Our direct and regular contact with officials at both NB Public Health and the NB Department of Health on COVID matters is helping to establish a new, collaborative relationship with government that aims to truly recognize the valuable contribution of pharmacy to the health and well-being of New Brunswickers.



SOME HIGHLIGHTS OF OUR ADVOCACY WORK, LED BY OUR GOVERNMENT RELATIONS & ECONOMIC COMMITTEE:



The establishment of a **Pharmacy Services Working Group**

A **special COVID administration fee** to help compensate for the extra work involved with COVID vaccines

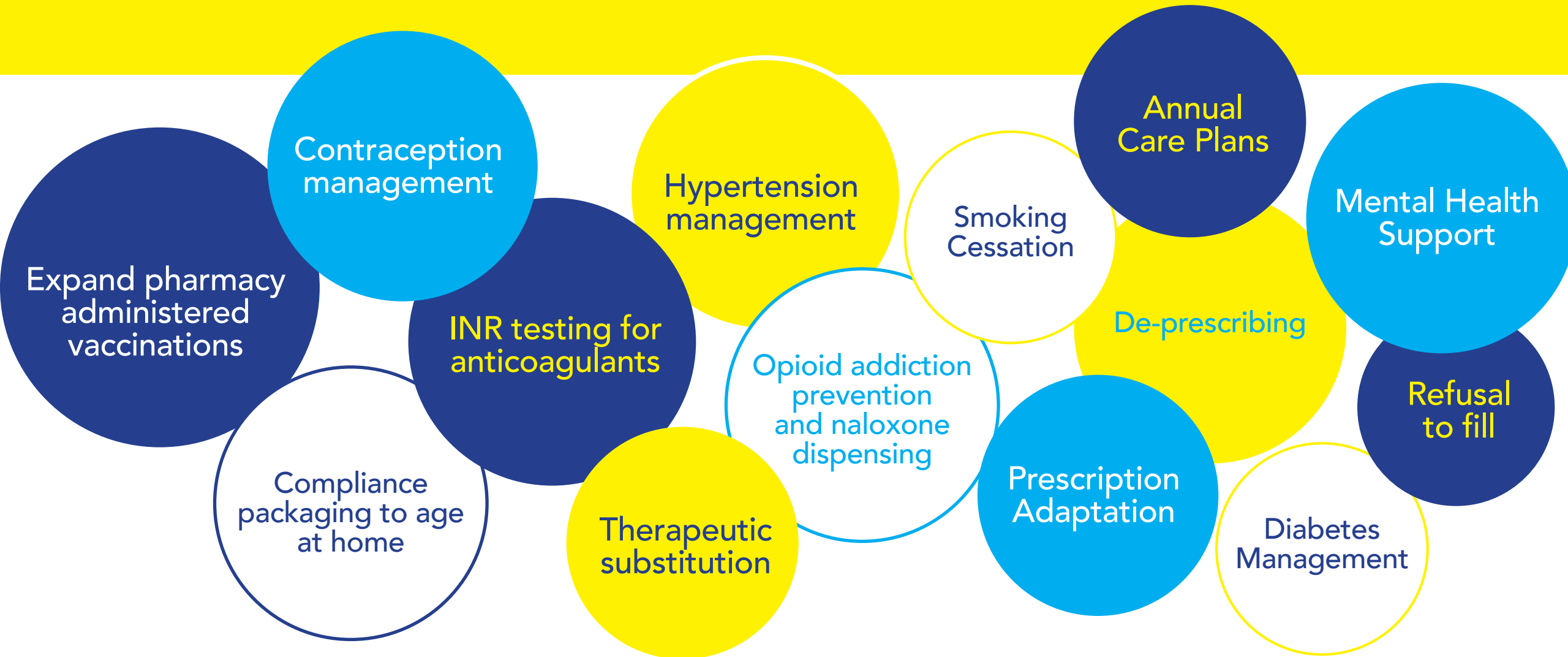
A **permanent increase in pharmacy vaccine fees**, the first such increase in 11 years

Progress on a fee structure for two new publicly funded services - UTI assessment/treatment and prescription renewals. We expect to have these programs in place by late summer

The start of the legislative work necessary to begin a pharmaceutical products and medical sharps Extended Producer Responsibility (EPR) Program

Funding Pharmacy Services

ISSUES THE NBPA WILL BRING TO THE PHARMACY SERVICES WORKING GROUP:



Celebrating our Profession – Virtually!

PHARMACISTS FROM ACROSS THE PROVINCE GATHERED VIRTUALLY FOR OUR ANNUAL GENERAL MEETING AND NB PHARMACY AWARDS.

We not only paid tribute to the remarkable work done by our award winners but we also celebrated the phenomenal efforts of all pharmacy teams during the COVID pandemic.



2020 BOWL OF HYGEIA AWARD

Margaret McQuinn Aiton

Sussex

Margie has been helping patients and contributing to her profession for over three decades at Sharps Corner Drug Store, one of the oldest independent drug stores in Canada. She began her practice alongside her father, Jarvis McQuinn, and they worked side-by-side at Sharp's for nearly 34 years. Jarvis imparted his values of integrity, compassion, and non-judgement on Margie. Patients know Margie for her professionalism; her caring and empathetic approach; and her kindness. Margie is "that pharmacist" who delivers prescriptions on her way home and ends up helping patients with forms they are having trouble filling out.

Margie has volunteered with Community Youth Services (CYS) since 1987 and has been a Board member for the last 14 years. Her efforts help provide respite care to more than 40 families who have children with special needs. Margie has also worked very closely with the Sussex Extra Mural program. For many years she compounded analgesic and sedative CADD pumps for palliative patients in the Sussex area. In 2014, Margie was instrumental in a pilot project that established 28 sites in the Sussex and area with publicly available epinephrine in order to have visible, centrally located access for emergency anaphylaxis. Sharps has supported several sports teams over the years including school hockey, basketball, and baseball. Many children would not have been able to play sports growing up without Margie's support.



SCOTT KNOWLES MEMORIAL NEW PRACTITIONER SERVICE AWARD

Kylie Fowler
Fredericton

A graduate of the Dalhousie University College of Pharmacy in 2018, Kylie is an exceptional young pharmacist whose passion for pharmacy and dedication to her patients have never been more evident than during COVID. From the outset of the pandemic, Kylie was a leader at the pharmacies where she works to establish safe and effective practices to help prevent the spread of the virus. She went out of her way to personally deliver medications to high-risk individuals and administer vaccines and medications – a vital service when access to other health care providers was restricted.

She has gained experience working in long-term care, with electronic MAR systems as well as individual packaging of medications for ease of administration at facilities and care homes. She began working at Shoppers in Woodstock in February 2019 and began sharing her time between two stores. Working at two different stores in two different cities less than a year after graduation is no easy task but Kylie has excelled. In Woodstock, she gained experience caring for patients with addictions by daily dispensing of methadone and suboxone and led vaccination clinics outside the pharmacy in the community. The clinic she held in the fall of 2019 helped ensure staff who worked at high-risk businesses and organizations got vaccinated.



Member Benefits

The New Brunswick Pharmacists' Association is the voice pharmacists in this province. We promote and advance the profession of pharmacy. Member Benefits include:

Liability Insurance

The NBPA provides liability insurance that meets the standards required under the Pharmacy Act.

RX Files

NBPA members have access to RxFiles through the member's area of our website.

RxFiles is an academic detailing program providing objective, comparative drug information to clinicians. The program began in 1997 as a service for Saskatoon family physicians.

Pharmacists at Risk

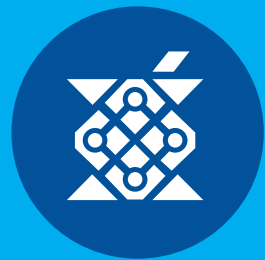
The NBPA and the New Brunswick College of Pharmacists offer an Employee Assistance Program to pharmacists and their immediate families called Lifeworks, a confidential resource service that provides information and support on a wide range of everyday issues such as addiction and recovery, emotional well-being, grief and loss, financial, legal, parenting and childcare, retirement, disability, working and managing people. Lifeworks offers an award-winning website where members can access information, confidential advice and support and referrals to local counselors. (www.lifeworks.com)

The NBPA is pleased to be an Organizational Member of the Canadian Pharmacists Association (CPhA) and to share new member benefits with its members as a result. Individual pharmacists who are members of the NBPA automatically belong to CPhA as Associates and have access to new member benefits. You must register with CPhA to take advantage of your Associate benefits.

Benefits include:

- Preferred rates for **Telus Mobility** (in partnership with BC Pharmacists Assn)
- Exclusive travel discounts **Canadian Pharmacists Travel Affinity Program**
- Discounted rates at **Goodlife Fitness Program**
- **Via Corporate Rail Discount Program**
- Significant discount for the **American Pharmacists Association membership (APhA)**
- Savings of up to 20% on **Choice Hotel Canada** bookings
- Free access to **Canadian Pharmacists Journal (CPJ)**
- Significant discounts on CPhA's range of online **continuing professional development programs**.
- Reduced registration rates for the **Canadian Pharmacists Conference**
- Access to the **Primary Care Pharmacy Specialty Network (PSN)** – an online forum providing mentorship and support for pharmacists working in primary care settings.

Register or log in today at www.pharmacists.ca/register to access your CPhA benefits.



New Brunswick
Pharmacists' Association