



PUBLIC OPINION RESEARCH

PHARMACISTS IN NEW BRUNSWICK

**PERCEPTIONS AND ATTITUDES TOWARDS
PHARMACISTS IN NEW BRUNSWICK**

ABACUS DATA

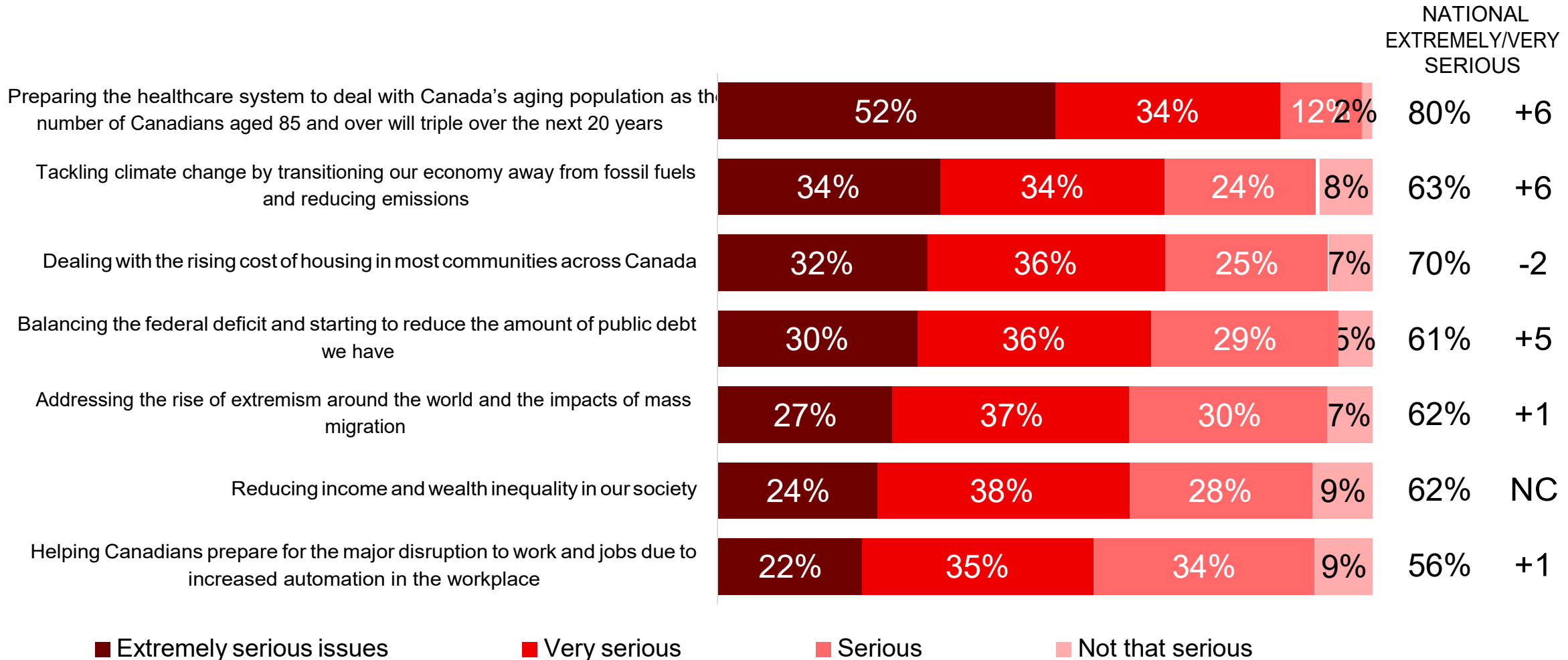
METHODOLOGY

The survey was conducted online with 3,219 Canadian residents aged 18 and over, from February 26th to March 7th, 2019 with a 500 oversample focused on New Brunswick (the data reported in this deck). A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 1.73%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

SERIOUSNESS OF ISSUES CANADA MAY FACE



There are many issues that Canadians will likely have to face over the coming years. To what extent do you think the following are extremely serious issues, very serious, serious, or not that serious issues?

REACTION TO IDEAS ABOUT HOW THE HEALTHCARE SYSTEM CAN RESPOND TO THE AGING POPULATION

Making it easier for older adults to access health services in their homes



NATIONAL
VERY/GOOD
IDEA

84% +3

Encouraging health professionals to work as teams to increase both the effectiveness and efficiency of health care delivery



84% +2

Finding ways to reduce visits to emergency rooms and the overall stress on the primary health system



84% +1

Increasing the focus on preventive healthcare and wellness to reduce the incidence of chronic disease caused by lifestyle choices



77% +5

Allowing some health professionals like pharmacists, paramedics, and nurses to deliver more health services than they currently do



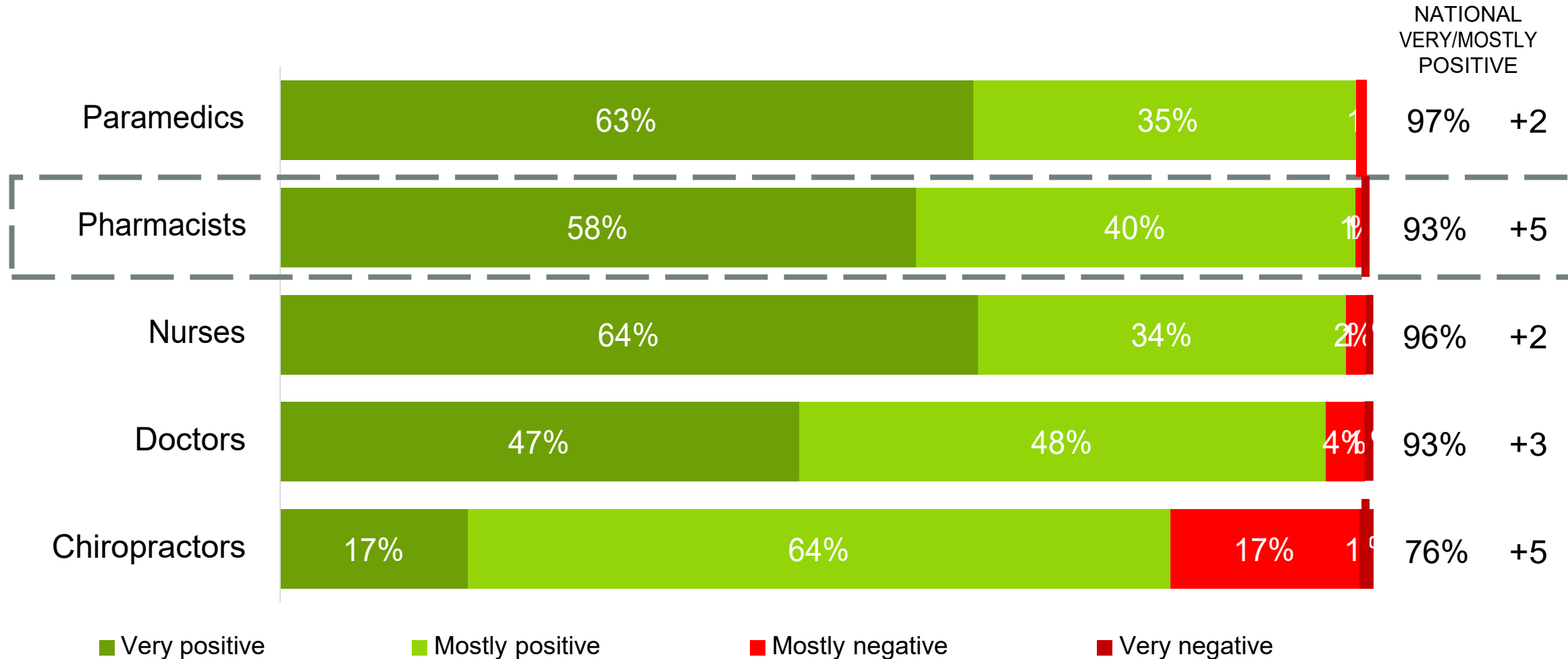
75% +7

■ A very good idea
 ■ A good idea
 ■ An acceptable idea
 ■ A bad idea
 ■ A very bad idea

Below are some ideas for how we might prepare our healthcare system to respond to Canada's aging population. For each, tell us whether you think it is a very good idea, a good idea, an acceptable idea, a bad idea, or a very bad idea?

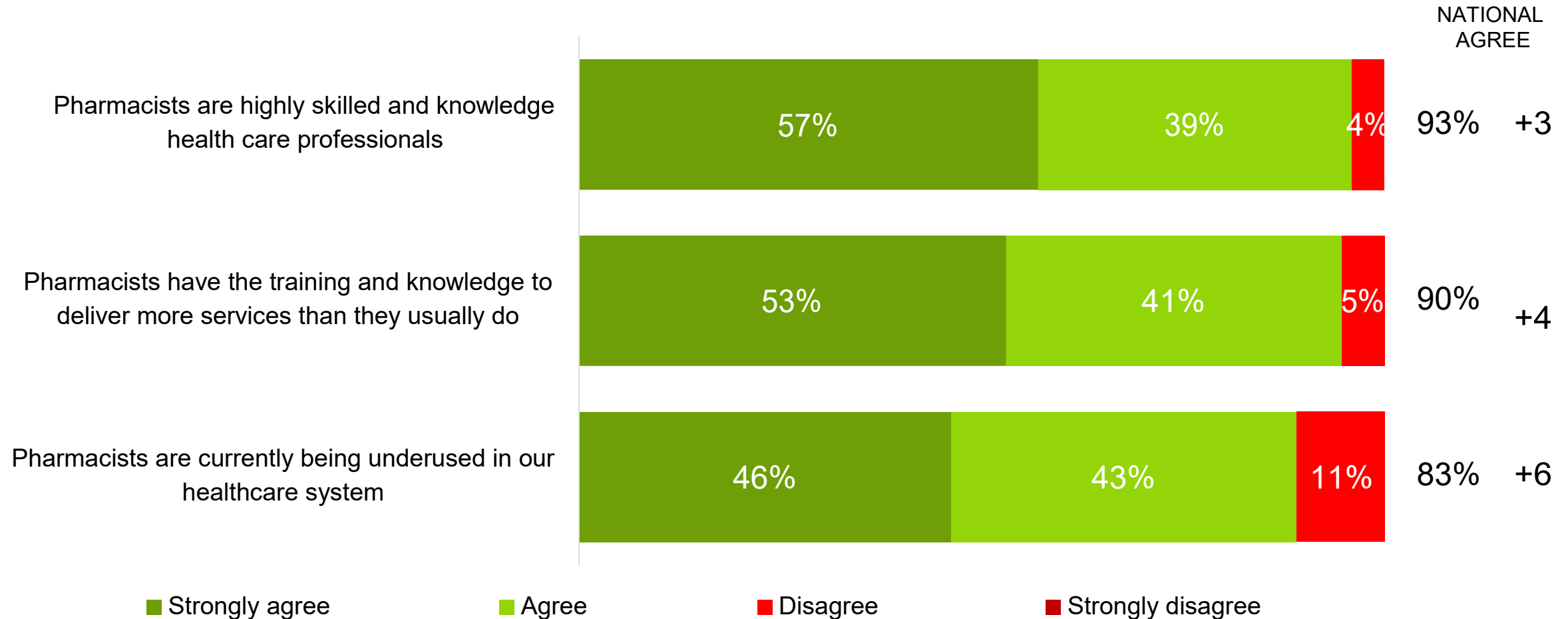


PERCEPTION OF MEDICAL PROFESSIONALS



Please tell us if you have a very positive, mostly positive, mostly negative, or very negative impression of each

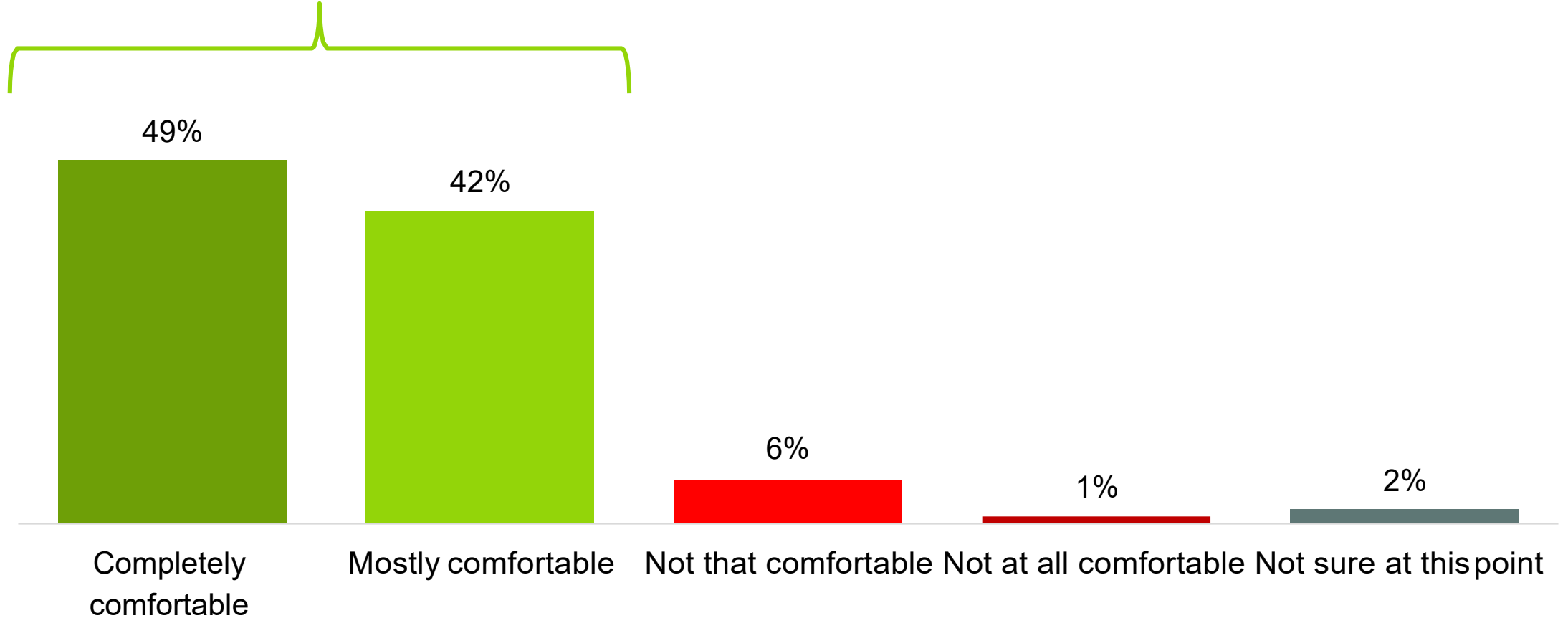
IMAGE OF PHARMACISTS



To what extent do you agree or disagree with the following statements?

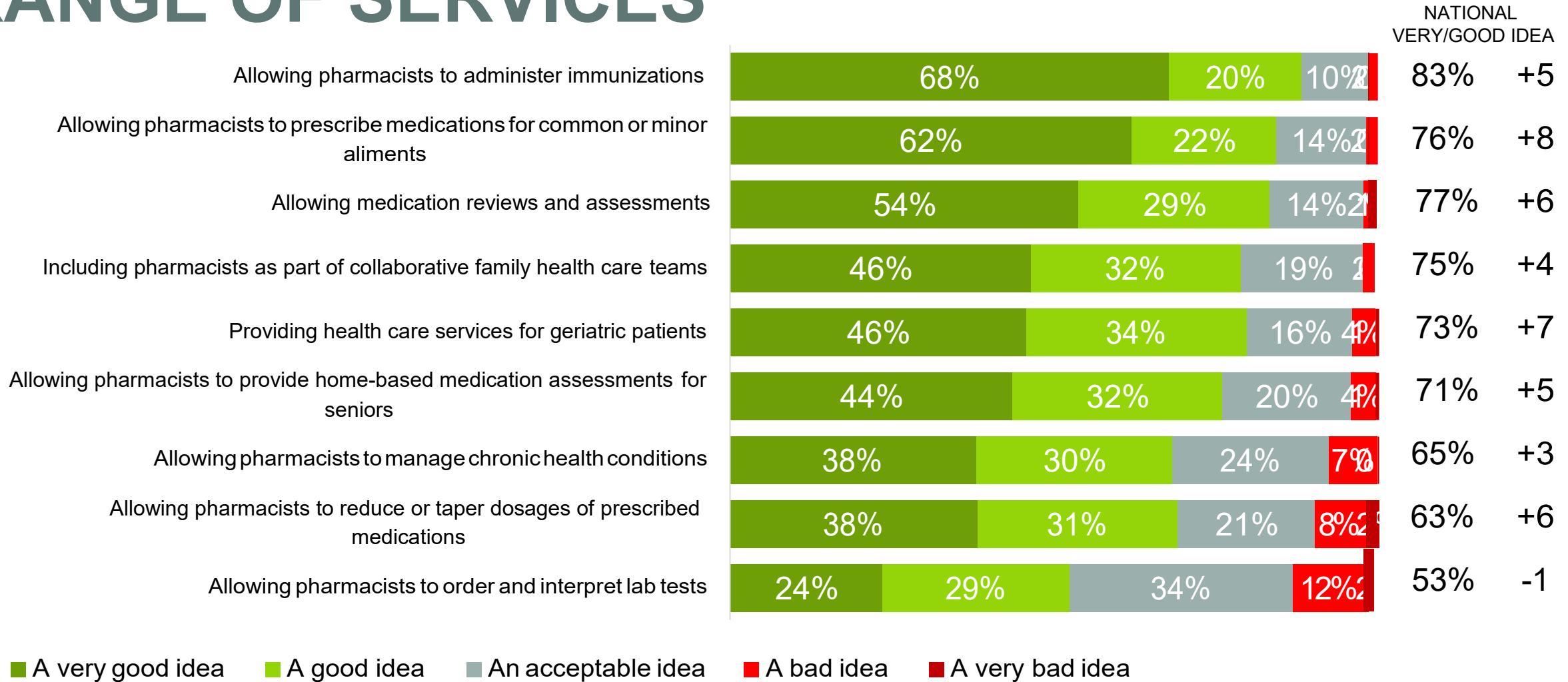
LETTING PHARMACISTS DO MORE

91% ARE AT LEAST MOSTLY COMFORTABLE
COMPARED TO 86% NATIONALLY



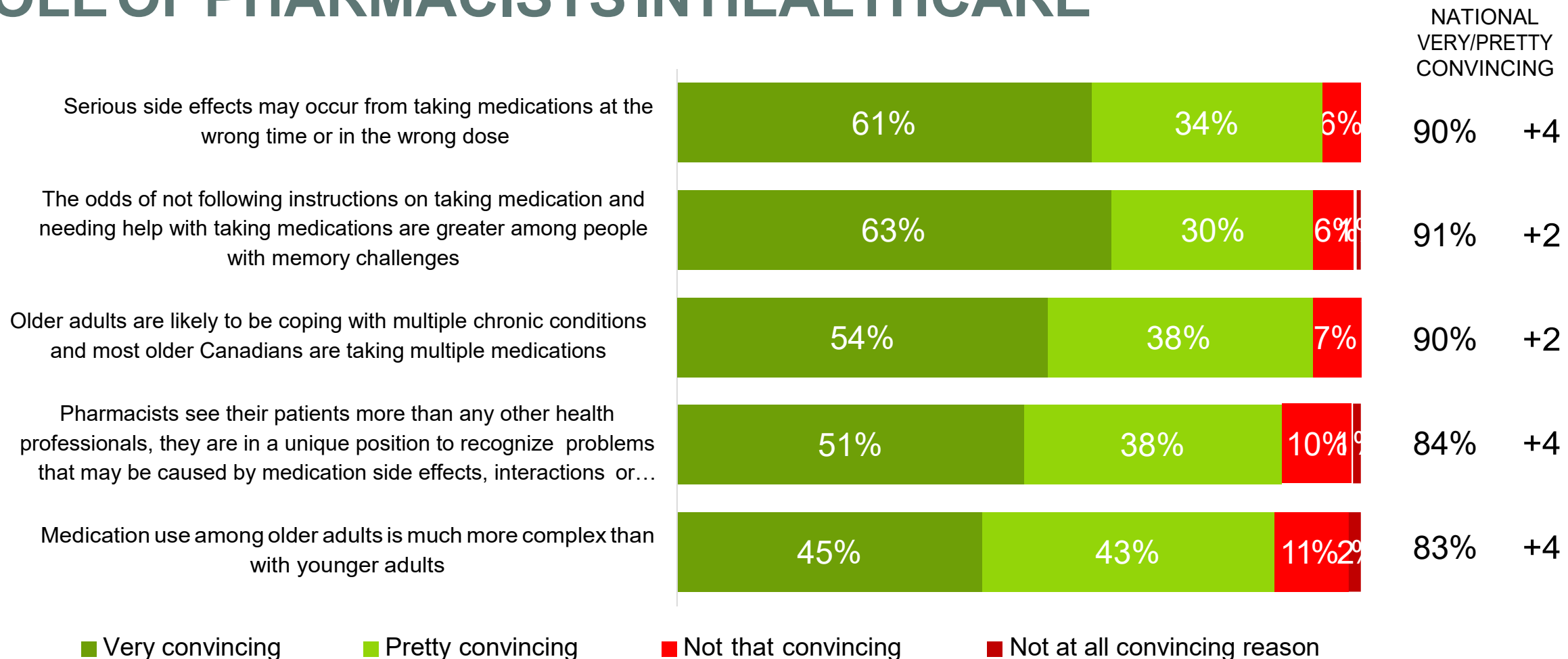
Overall, how comfortable are you, if at all, with the idea of pharmacists being allowed to do more to help sustain a high-quality healthcare system given Canada's aging population? Are you...

REACTION TO PHARMACISTS PROVIDING RANGE OF SERVICES



Pharmacists can provide a range of health services beyond their core work of dispensing prescription medications. Below are some ways pharmacists might be able to deliver to enhance our healthcare system's ability to respond to the aging population. For each, tell us whether you think it is a very good idea, a good idea, an acceptable idea, a bad idea, or a very bad idea?

ASSESSING ARGUMENTS SUPPORTING EXPANDING THE ROLE OF PHARMACISTS IN HEALTHCARE



Finally, below are several reasons why some believe that pharmacists are critically important to improving health care for older adults. For each, please tell us whether you think it is very convincing, pretty convincing, not that convincing, or not at all convincing reason as to why pharmacists should be given a greater role in the health care system.

Why did you not get the flu vaccine?